

For over 85 years the American Civil Liberties Union has been the nation's premier guardian of liberty, working daily in courts, legislatures and communities to defend and preserve individual rights and the Constitution of the United States.

**And yet the battle for civil liberties never stays won.**

In the recent past we have seen our core values of freedom and fairness dramatically eroded—starting with the Patriot Act, to the shameful acts of torture at Guantanamo, and the warrant-less spying on ordinary Americans.

**Now we are entering a new era in the history of American freedom.** Will our country move decisively to repair the damage done to our fundamental rights over the past eight years, or will we stand by as these affronts to freedom become more entrenched into the fabric of our democracy?

History has taught us that restoring our Constitution and reclaiming our constitutional rights will take purposeful determination, bold leadership, clarity of vision and a long-term commitment from the ACLU and our members.

**We urge you to look decades ahead** and make sure that your deep personal commitment to the ACLU will be at work well into the heart of the 21st century.

**Act now to sustain the work of the ACLU for generations to come by accepting the LEGACY CHALLENGE.**

**HAVE QUESTIONS?**

Visit us online:  
[www.aclu.org/legacy](http://www.aclu.org/legacy)

- **Legacy Challenge** details on how your future gift can qualify for a matching donation today!
- **Compare** different planning and gift options side-by-side to find one that's right for you.
- **See and hear what others have done** to make their plans and leave a legacy of liberty to the ACLU.
- **In-depth articles** that describe the basics, in easy-to-understand language, such as: why you need a will, how to avoid probate court, and what type of lawyer you may need.
- **Use online calculators** to analyze the retirement, insurance, and estate tax situations related to your planning.

Of course, if you prefer, we can mail you any information you might need.

**ACLU Office of Planned Giving**

**Toll-free: 877-867-1025**

**Email: [legacy@aclu.org](mailto:legacy@aclu.org)**

This information is not intended as professional or legal advice and does not create an attorney-client relationship. If you are considering a gift to the ACLU or ACLU Foundation, we recommend that you consult with your legal and financial advisors to learn how a gift would work in your circumstances. Laws and regulations governing all gifts and availability of certain life income gifts vary by state.

# THE LEGACY CHALLENGE

Defend freedom today  
with your gift for the future.

**EXPIRES  
MAY 31, 2009**



**BUSINESS REPLY MAIL**

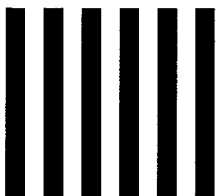
FIRST-CLASS MAIL PERMIT NO. 7031 NEW YORK NY

POSTAGE WILL BE PAID BY ADDRESSEE

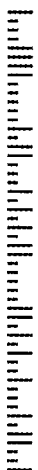
ACLU  
OFFICE OF GIFT PLANNING  
125 BROAD STREET 18TH FLOOR  
NEW YORK NY 10275-0397



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES



Seal here



## LEGACY CHALLENGE Matching Form

I have included the ACLU in my will or trust and I want my future gift to qualify for a matching donation today.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Name (PLEASE PRINT): \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### QUALIFY YOUR GIFT FOR A MATCHING DONATION

1.  My bequest is in the specific amount of: \$ \_\_\_\_\_

My bequest is stated as a percentage and worth approximately: \$ \_\_\_\_\_  
[Please provide your best good-faith estimate of the value of your future bequest, based on the approximate current value of your assets.]

I wish to keep the value of my bequest private at this time.  
[Your intended bequest will qualify for a matching gift of \$100.]

2.  My bequest to the ACLU does not depend on a contingency, such as the prior death of a spouse, partner or child.

3. When did you add your bequest to your will or trust? \_\_\_\_\_  
[New qualifying bequests written after June 1, 2007 will be matched with a 10% cash donation up to \$10,000. Bequests written prior to June 1, 2007 will be matched with a 5% cash donation up to \$10,000.]

May we have a copy of the relevant pages of your will or trust, if available?

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## How do I accept the LEGACY CHALLENGE?

### I decided to make a bequest. How should it be written in my will?

I give to the American Civil Liberties Union, Inc. a District of Columbia nonprofit corporation that is recognized as exempt from tax under Section 501(c)(4) of the Internal Revenue Code of 1986, as amended, with its principal offices at 125 Broad Street, New York, New York, [all (or \_\_\_\_\_ percent) of my residuary estate] or [the sum of \$ \_\_\_\_\_ ] to be used for its general purposes.

Please note that such a bequest does not qualify for an estate tax charitable deduction. If you think your estate may be subject to estate tax, please visit [www.aclu.org/estatetax](http://www.aclu.org/estatetax) for language that will allow you to minimize estate taxes.

### I want to make a legacy gift but I don't know where to start.

Call or email our Gift Planning Officers and we will personally assist you in finding the gift that's right for you. You can also visit [www.aclu.org/legacy](http://www.aclu.org/legacy) to learn more about making a legacy gift.

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**Email: [legacy@aclu.org](mailto:legacy@aclu.org)**

## What is the LEGACY CHALLENGE?

Through the generosity of the Robert W. Wilson Charitable Trust, naming the ACLU in your will or trust qualifies us to receive up to a \$10,000 cash matching donation today.

### How does it work?

1. Name the ACLU in your will or trust.
2. Tell us about it using the attached Matching Form.
3. A cash matching donation (up to \$10,000) will be made today by the Robert W. Wilson Charitable Trust equal to 10% of your future gift's value.

It's that simple.

### Why Act Now?

By simply naming the ACLU in your will or trust, you can generate a cash matching donation as large as \$10,000 that we can use today to defend our precious freedoms. And you can take pride in knowing that your ultimate bequest will provide critical support for future generations of civil libertarians in their fight for the ideals of fairness and equality enshrined in our Constitution.

**Please act soon.**

**The LEGACY CHALLENGE ends  
May 31, 2009.**